Uncomplicated Automation Software Offers Favorite Business Growth Tools for Take Charge Mama

A review of top news stories in The Wall Street, Google News and Yahoo News finds the many entrepreneurs face technical challenges with online business growth today. Working mom and online entrepreneur Dr. Marla Enhelder of TakeChargeMama.com uses ecommerce automation tools to side step complexity.

Aug 28, 2012 Meza, AZ - A quick review of top news stories that turn up in The Wall Street Journal and in many major news channel feeds like Google or Yahoo News finds the many entrepreneurs face technical challenges with online business growth today.

Savvy entrepreneurs like Marla Enhelder, Phd., founder of Take Charge Mama online at: takechargemama.com, forge ahead, overcome these challenges with automation tools like those found at 1AutomationWiz.com.

"I was petrified to set up and use autoresponders, broadcast messages, and my shopping cart," said Marla Enhelder, PhD. "I thought it was going to take me FOREVER to figure it all out and that I would be frustrated due to the complicated steps I would need to take. Fortunately, this was not at ALL the case with 1AutomationWiz. It was super easy to set everything up."

Working mom, coach, mentor and consultant, Enhelder helps working moms take charge of their lives so that they feel genuinely happy and fulfilled both at home and in their careers. She promotes consulting, webinars and other self-help materials, systems and programs.

"Our goal is for our clients to create a life that works for them, a life where they get more of what they want and need, where they feel happy, balanced, and fulfilled-a life they truly love! Take Charge Mama also consults with organizations that are looking to retain, support, and attract their working mom talent. They provide solutions to the organization as well as coaching programs for expectant working moms and working mom talent.

Take Charge Mama offers a free CD called, "7 proven secrets to working mom success," for those who visit their website.

About:

Take Charge Mama is a company devoted to empowering career-minded moms around the world how to consistently manage their time, create balance between work and family, and ultimately live a happy life. Through our workshops, courses, and coaching programs, we teach woment how to go from overwhelmed, exhausted, and guilt-ridden to living an abundant life that they absolutely love.

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